

NJEF Action Alert!

Help Promote Kids Clean Air Zones!

NJ Environmental Federation (NJEF) is working to reduce diesel emissions and improve air quality by asking towns to take the "Kids Clean Air Zones" pledge.

The Problem:



- According to U.S. Environmental Protection Agency (USEPA) data, NJ faces the nation's 2nd greatest cancer risk from diesel soot. The Garden state is also considered the 4th worst in the nation for other non-cancer impacts.
- The asthma rate in NJ's urban school age children is estimated to be as high as 25% (double the state and national average).
- The health impacts of diesel pollution in NJ illustrate the need to clean up the air around our neighborhoods and parks for the sake of our kids.

The solution: The passage of the 2005 diesel law (A3182/S175) set us on a positive course to reduce diesel pollution, but doesn't go far enough. NJEF needs your help in asking your town, schools, and governor to take the "Kids Clean Air Zones" pledge.



Take Action!



- **Call and/or write a letter to your Mayor and Council!** Attend the next council meeting and ask that the Mayor and Council adopt a Diesel Emissions Reduction Resolution. Ask your school to take a Diesel No-Idling Pledge.
- **Ask Governor Corzine to sign an Executive Order (EO)** that will help further reduce diesel air pollution, especially in "toxic hot spots." Ask that the EO go beyond the 2005 law by requiring: (1) private diesel powered vehicles & equipment utilized in public contracts be retrofitted with emission reduction devices; (2) installation of community-based monitoring in "diesel hot spots"; (3) action taken on NJ's diesel hot spots such as urban areas, transportation corridors and ports; and, (4) rejection of projects that cumulatively or disproportionately impact lower income or minority communities.

Sample letter, please personalize

Dear Mayor & Council,

I was shocked to learn that New Jersey faces the nation's 2nd greatest cancer risk from diesel soot. The Garden state is also considered the 4th worst in the nation for other non-cancer impacts.

The asthma rate in NJ's urban school age children is estimated to be as high as 25% (double the state and national average).

These health impacts illustrate the need to clean up the air around our neighborhoods and parks.

Therefore, I am urging you to consider taking the "Kids Clean Air Zones" pledge today and adopt a *diesel emissions reductions resolution* and *diesel no idling pledge* today. I would appreciate a response.

Sincerely,
Name & Address

Sample letter, please personalize

Honorable Jon Corzine
PO Box 001
Trenton, NJ 08625

Dear Honorable Corzine,

During your campaign you promised to prioritize the creation of a statewide clean air plan that would address diesel emissions and "toxic hot spots."

That's why I am urging you to expedite an Executive Order (EO) on diesel that would go beyond the 2005 diesel law. Please ensure the EO addresses public contract conditions, community monitoring, cumulative impacts, and action on diesel hotspots.

Please enact your promises into reality as soon as possible. I would appreciate a response to my request.

Sincerely,
Name and Address

NJ Environmental Federation: 1002 Ocean Avenue, Belmar, NJ 07719
For model resolutions and more info, visit:
www.cleanwateraction.org/njef/campaigns-kidscleanairzones.html

TURN YOUR ACTION LETTER INTO A LETTER TO THE EDITOR

- **Send your letter to all relevant reps.:** town council, mayor, county officials, state legislators, Assembly Speaker, Senate President, DEP Commissioner, Highlands Council, Governor
- **Reformat your letter** to “To the Editor”; make appropriate changes (e.g. pronouns); and **add a** daytime phone number (must be included). Keep it **150-200** words.
- **Send letter to the statewide & your regional daily** (see addresses below) as well as your local weekly newspapers.
- **Have a friend from another region send the same letter** to those papers or use different addresses (home, work, shore, etc) to get the most out of your effort.
- **Call to confirm receipt/urge publication.** Papers may call to confirm, but don’t wait, be proactive and call them

STATEWIDE DAILIES

The Star Ledger

1 Star-Ledger Plaza
Newark, NJ 07102-1200
Attn: Mr. Jurich, Letters to the Editor
Ph: (973) 392-1771 Fax: (973) 392-5845
eletters@starledger.com

Asbury Park Press

Letters to the Editor; Attn: Your Views
3601 Highway 66, P.O. Box 1550
Neptune, NJ 07754-1551
Ph: (732) 922-6000 Fax: (732) 643-4013
yourviews@app.com

The Trenton Times

Letter to the Editor
500 Perry St., P.O. Box 847
Trenton, NJ 08605
Ph: (609) 989-5682 Fax: (609) 394-2819
letters@njtimes.com

The Trentonian

600 Perry St.
Trenton, NJ 08602
Attn: Dave Neese, Letters to the Editor
Ph: (609) 989-7800 Fax: (609) 393-6072
editor@trentonian.com

Courier-Post

Letters to the Editor; Attn: Barry Lank
P.O. Box 5300
Cherry Hill, NJ 08034
Ph: (856) 486-2419 Fax: (856) 663-2831
cpedit@courierpostonline.com

Philadelphia Inquirer

400 North Broad St., Box 8263
Philadelphia, PA 19101
Attn: Letters to the Phil. Inquirer
Ph: (215) 854-2000 Fax: (215) 854-4483
Inquirer.letters@phillynews.com

CENTRAL NEW JERSEY

Home News & Tribune

Attn: Phil Hartman
35 Kennedy Blvd.
East Brunswick, NJ 08816
Ph: (732) 565-7310 Fax: (732) 565-7208
letters@thnt.com

NORTH JERSEY

The Record (Bergen Co. area)

150 River Street
Hackensack, NJ 07601
Attn: Charles Saydah
Ph: (201) 646-4553 Fax: (201) 646-4749
letterstotheeditor@bergen.com

The Daily Record (Morris Co. area)

Attn: Fred Snowflack
800 Jefferson Rd.
Parsippany, NJ 07054
Ph: (973) 428-6617 Fax: (973) 428-6666
newsroom@dailyrecord.com

The Express Times (Hunter/Warren)

Attn: Jim Flagg
30 N. 4th St., P.O. Box 391
Easton, PA 18044
Ph: (610) 258-7171 Fax: (610) 258-7130
letters@express-times.com

New Jersey Herald (Sussex)

Attn: Bob Price
2 Spring Street, PO Box 10
Newton, NJ 07860
Ph: (973) 383-1500 Fax: (973) 383-8477
newsroom@njherald.com

Jersey Journal/ Hudson Dispatch

Attn: Agustin Torres
30 Journal Square
Jersey City, NJ
Ph: (201) 217-2480 Fax: (210) 653-1414
atorres@jerseyjournal.com

North Jersey Herald & News

1 Garret Mountain Plaza
PO Box 71
West Paterson, NJ 07424-0471
Ph: (973) 569-7199 Fax: (973) 569-7129
hnletters@northjersey.com

CENTRAL NEW JERSEY

Courier News

Attn: Keith Ryzewicz
1201 Rte 22 West
Bridgewater, NJ 08807
Ph: (908) 722-8800 Fax: (908) 707-3252
cnletter@c-n.com

SOUTH JERSEY

The Daily Journal

891 E. Oak Rd., P.O. Box 1504
Vineland, NJ 08360
Attn: John Garrahan
Ph: (856) 691-5000 Fax: (856) 363-5308
www.thedailyjournal.com

Today’s Sunbeam

Attn: Bill Gallo
93 Fifth St.
Salem, NJ 08079
Ph: (856) 935-1500 Fax: (856) 845-3139
tsnews@sjnewsco.com

Bridgeton Evening News

Attn: Matt Gray
100 E. Commerce St
Bridgeton, NJ 08302
Ph: (856) 451-1000 Fax: (856) 455-3098
MGRAY@sjnewsco.com

Ocean County Observer

Attn: John Hudzinski, Letter to the Editor
8 Robbins Street
Toms River, NJ 08753
Ph: (732) 557-5700 Fax: (732) 557- 5758
observer@app.com

The Press (Atlantic City)

Attn: Carla Linz
22 Devins Lane
Pleasantville, NJ 08232
Ph: (609) 272-7266 Fax: (609) 272-7224
letters@pressplus.com

Gloucester County Times

Attn: Elliot Goldberg
309 S. Broad St.
Woodbury, NJ 08096
Ph: (856) 845-3300 Fax: (856) 845-5480
egoldberg@sjnewsco.com

Burlington County Times

Attn: Fredda Sacharow
4284 Rte. 130
Willingboro, NJ 08046
(609) 871-8079 Fax: (609) 871-0490
bct.letters@phillyburbs.com