

## BECOME A CLEAN WATER ADVOCATE AND SPONSOR

There's no better time than now to get involved with Clean Water Action, a one million member leading grassroots environmental organization working for clean water, green energy, and healthier communities in the Garden State and across the country.

We invite you to join us as a Clean Water Advocate and Sponsor. Your support will give you the opportunity to advance our environmental initiatives. Your businesses and organizations can be showcased to our 150,000 New Jersey members and 58,000 email subscribers. A wide range of opportunities are available to meet your needs and goals (*see other side for details*). Becoming a sponsor is easy, gives you lots of year-round exposure and supports a great cause.



### Support a Healthier and Greener Garden State:

**Clean Water For All:** Promote clean, safe water from watershed to water tap. Support innovative water policies to protect our health and restore the environment.

**Green Energy and Jobs:** Refocus energy solutions on renewable energy, climate justice, and family supporting green jobs instead of oil and gas projects that endanger our health, water & communities.

**ReThink Disposable:** Assist businesses and consumers in reducing the generation of single use disposables to keep oceans and waterways free of plastic and foam debris, minimize harm to aquatic life and marine animals, as well as save money.

**Safer Kids & Family Health:** Promote toxic-free personal care and consumer products, clean air and asthma reduction measures in environmental justice communities, and lead free taps in schools.



### Sponsor our Events:

**Clean Water Action's Annual Environmental Conference:** For over 30 years, we have held a statewide environmental conference that brings together hundreds of concerned residents, organizational leaders, scientists, policy makers and students who are focused on protecting water and creating more resilient and healthy communities.

**FUNdraising events:** Support our annual Autumn Toast to a Healthy Environment wine & chocolate tasting and charity auction, as well as numerous local educational and social events throughout the state including [#ReThinkDisposable](#) and [#TapIntoCleanWater](#).



### Yes! I'd like to become a Clean Water Advocate and Sponsor!

If you are a local organization, business or individual, we have a wide range of sponsor benefits to meet your every need. Please see other side to select the sponsor category that is right for you. Return the enclosed form and envelope to: Clean Water Action, 198 Brighton Avenue, Long Branch, NJ 07740 or contact us at 732-963-9714 or [njcwa@cleanwater.org](mailto:njcwa@cleanwater.org).

**Thank you in advance for your support.** Clean Water Action's strength and effectiveness comes from our advocates and sponsors who help sustain the organization's programs. We don't take money from polluters — this gives us the independence and grassroots power to shape effective, affordable policies and practices that foster healthy communities, environment and local economies.

## Become a Year-Round Clean Water Advocate

You will be recognized all year long in a variety of ways online, website and social media, at multiple events and in programmatic materials and displays.

### ☐ \$20,000 • RESTORER

#### **BENEFITS:**

- Special Spotlight at one of our events
- Sponsorship acknowledged at all events
- Fifteen complimentary event passes
- Co-branded on 1–2 selected limited-run promotional items and/or displays
- Two full page ads
- Blog Post Feature

### ☐ \$15,000 • RESTORER

#### **BENEFITS:**

- Special Spotlight at one of our events
- Sponsorship acknowledged at all events
- Twelve complimentary event passes
- Co-branded on 1 selected limited-run promotional item and/or display
- Two full page ads
- Blog Post Feature

### ☐ \$10,000 • PROTECTOR

#### **BENEFITS:**

- Sponsor of annual conference and Autumn Toast
- Ten complimentary event passes
- Two full page ads

## Become an Event Sponsor

You are recognized at specific events, online, website, social media, print materials, and where appropriate, a complimentary table to display your materials or place in event packets.

### ☐ \$5,000 • PROTECTOR

#### **BENEFITS:**

- Sponsor of Networking Reception at annual conference or Autumn Toast refreshments
- Six complimentary event passes
- Two full page ads
- 1 year “Protector” membership

### ☐ \$2,500 • STEWARD

#### **BENEFITS:**

- Sponsor of conference lunch or Autumn Toast Hors d’oeuvres
- Five complimentary event passes
- Full page ad
- 1 year “Steward” membership

### ☐ \$1,000 • STEWARD

#### **BENEFITS:**

- Sponsor of conference breakfast, Autumn Toast wine tasting, #TapintoCleanWater beer tasting or alternative event
- Four complimentary event passes
- 3/4 page ad
- 1 year “Steward” membership

### ☐ \$500 • CHAMPION

#### **BENEFITS:**

- Sponsor a conference workshop
- Three complimentary event passes
- 1/2 page ad
- 1 year “Champion” membership

### ☐ \$365 • EARTH DAY

#### **BENEFITS:**

- Two complimentary event passes
- 1/4 page ad
- 1 year “Earth Day” membership

## In-Kind Contributions

### ☐ Contribute to Autumn Toast Charity Auction

- Dining and Hotel Gift Certificates
- Theatre and Gallery Tickets
- Museum, Aquarium, Zoo Packages
- Painting, Photography, Art
- Season Tickets to Sports Games
- Sports Memorabilia
- Home and Garden Gift Baskets
- Beauty, Massage and Salon Services
- Children’s Toy and Book Baskets
- Cooking, Dance & Other Educational Packets
- Other: \_\_\_\_\_

### ☐ Contribute Working Electronics

*(compatible with current software and operating systems)*

- Computer, Laptop, Tablet
- iPhone
- Printer
- Projector or Other Video Equipment
- Other: \_\_\_\_\_

### ☐ Contribute Services and Products

- Graphic Design
- Printing, Signage, Displays
- Technical, Scientific and/or Public Health Expertise
- Business Development
- Supply and Co-brand ReThink Disposable™ Products — cups, mugs, t-shirts
- Other: \_\_\_\_\_



## Clean Water Action Sponsor & Advocate Form

► *Please fill out the information below and on reverse side. Return to:* Clean Water Action, 198 Brighton Ave., Long Branch, NJ 07740

► *Make checks payable to:* Clean Water Action (not tax-deductible) or Clean Water Fund (tax-deductible)

NAME \_\_\_\_\_

ORG/CO \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY, STATE, ZIP \_\_\_\_\_

PHONE \_\_\_\_\_

EMAIL \_\_\_\_\_

WEB URL \_\_\_\_\_


*I like everything you do, but I care most about:*

- Clean Water for All       ReThink Disposable  
 Green Energy & Jobs       Safer Kids & Family Health

*Indicate preferences below:*

- I prefer not to be recognized on donor lists.  
 I would like to make a sponsorship in honor of:

\_\_\_\_\_  
*Individual, Company or Name of Organization*

 **CLEAN WATER ACTION** For more information: p: 732.963.9714 | njcwa@cleanwater.org | www.cleanwateraction.org/nj

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PAYMENT INFORMATION

▶ Please select a sponsor category:

Restorer:

\$20,000     \$15,000

Protector:

\$10,000     \$5,000

Steward:

\$2,500     \$1,000

**Champion:** \$500

**Earth Day:** \$365

**In-Kind Contribution:**

(please specify) \_\_\_\_\_

▶ My Donation is to (select one):     Clean Water Action     Clean Water Fund

My payment of \$\_\_\_\_\_ is enclosed.

Please charge my credit card.

▶ My credit card pledge is:

One-time: \$\_\_\_\_\_     Monthly: \$\_\_\_\_\_ per month

CC# \_\_\_\_\_ EXP. DATE \_\_\_\_\_ CV2 \_\_\_\_\_

SIGNATURE \_\_\_\_\_

By signing you authorize Clean Water Action or Clean Water Fund to process your donation.

*Contributions to Clean Water Action, a 501(c)(4) nonprofit, support our grassroots lobbying and campaigns for strong clean water protections, and are NOT tax-deductible.*

*Contributions to Clean Water Fund, a 501(c)(3) nonprofit, supports programs that build on and complement those of Clean Water Action. Both organizations work together to support the goal of fishable, swimmable, drinkable water for everyone. Contributions to Clean Water Fund are tax-deductible to the extent allowed by law.*



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