

ANNUAL REPORT 2014



CLEAN WATER ACTION • CLEAN WATER FUND



CLEAN WATER ACTION is the nation's largest grassroots group active on water, energy and environmental health. With 1 million members, Clean Water Action works for clean, safe and affordable water, prevention of health-threatening pollution, and creation of environmentally-safe jobs and businesses. Clean Water Action's nonpartisan campaigns empower people to make democracy work.

Our Mission: To protect our environment, health, economic well-being and community quality of life.

Clean Water Action organizes strong grassroots groups and coalitions, and campaigns to elect environmental candidates and to solve environmental and community problems.

JOIN US! Together we're making a difference for Clean Water:

- Take action to protect drinking water and clean up polluted waterways;
- Get health-harming toxics out of everyday products;
- Protect our water from dirty energy threats — drilling and fracking for oil and gas, and power plant pollution;
- Build a future of clean water and clean energy;
- Keep our clean water laws strong and effective to protect water and health.

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This Annual Report includes information on both Clean Water Action and Clean Water Fund for the convenience of our donors. Each maintains separate financial accounts and provides separate financial reporting. Clean Water Fund's collaboration with Clean Water Action is strictly limited to those programs and activities appropriate to its 501(c)(3) tax exempt status.

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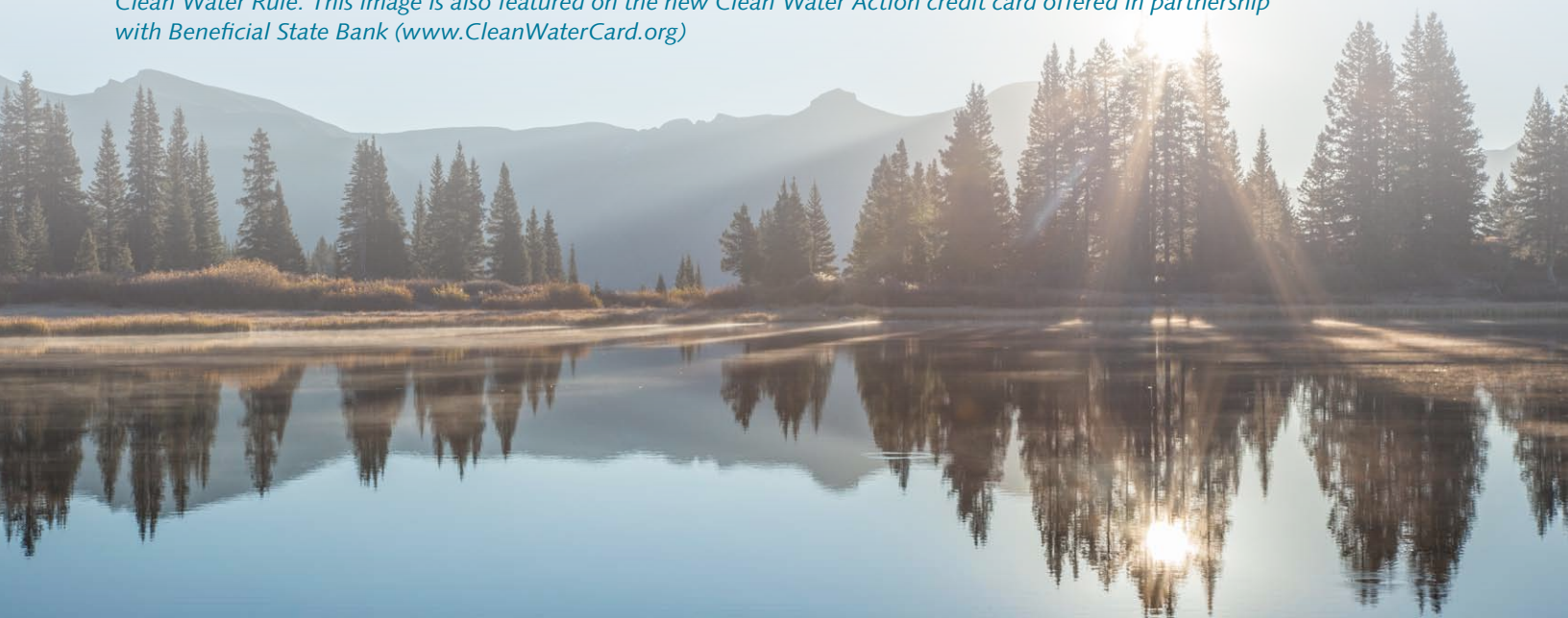
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BELOW: "Sunrise in Colorado's San Juan Mountains" donated by renowned wilderness photographer John Fielder (www.JohnFielder.com) is also a prime example of water that will be better protected by the Obama Administration's Clean Water Rule. This image is also featured on the new Clean Water Action credit card offered in partnership with Beneficial State Bank (www.CleanWaterCard.org)



Big Win for Our Water

The April 2014 release of the Obama Administration's draft Clean Water Rule by U.S. Army Corps of Engineers and Environmental Protection Agency officials was a clean water victory almost twelve years in the making. It wouldn't have happened without a sustained effort by Clean Water Action and Clean Water Fund.

As the Clean Water Rule process wraps up — the Administration expects completion of the formal rulemaking by spring 2015 — defending the rule and other clean water and health protections, remains a priority. The latest opinion polls show that public support for clean water is as strong as it's ever been, across all demographic and political groups. But persistent lobbying and disinformation campaigns by a handful of the nation's worst polluters and their associations has eroded support among too many elected officials and party leaders to the point that a majority in the U.S. House now sides routinely with the polluters and against the interests of their own constituents.

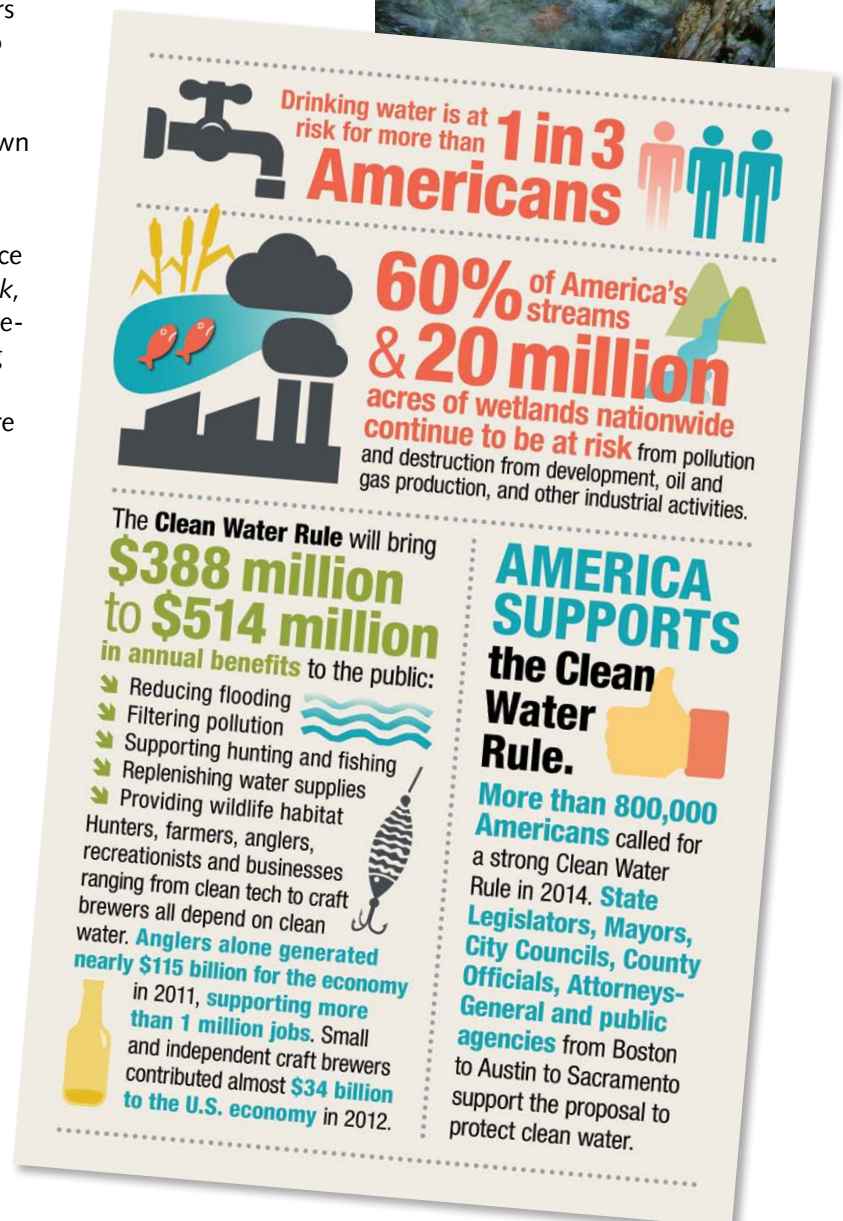
Clean Water Action is committed to changing this unhealthful political dynamic and restoring the balance that is so sorely lacking (see *Making Democracy Work*, p. 11). In the meantime, Clean Water Action's decade-long campaign to fix the Clean Water Act — building ever-stronger momentum into the home stretch — offers a case study in how the organization's signature program strategies can continue to make headway in the most challenging circumstances.

Clean Water Rule: What Is at Stake?

Until the Clean Water Act is fixed to restore protections for small streams and wetlands, these precious water resources remain vulnerable to pollution and destruction:

- 20 million acres of wetlands
- 2 million miles of streams
- Drinking water sources for more than 117 million people (1 in 3 Americans)

The headwaters streams and wetlands at risk today must remain healthy and protected — a fact confirmed by EPA's comprehensive peer-reviewed "connectivity" study on the science linking "upstream" water resources with the rivers, lakes, drinking water and other water resources that are downstream of them. Restoring these protections is a mandatory first step for addressing many more of today's most pressing water challenges.



ON THE PATH TO CLEAN WATER VICTORY

Inside the #ProtectCleanWater Campaign

By the close of the extended comment period for the draft Clean Water Rule, the U.S. Environmental Protection Agency and Army Corps of Engineers had received 860,000 comments favoring the Obama Administration's plan to close Clean Water Act loopholes — more than on any previous clean water issue before these agencies.



TOP: EPA Administrator Gina McCarthy (center, with Clean Water Action staff and volunteers outside a Congressional hearing) has been a powerful advocate for the Clean Water Rule.

ABOVE: The U.S. House has voted repeatedly to block EPA from restoring Clean Water Act protections. Supporting Senators and Representatives who have championed the clean water cause has been a campaign priority.

Educating and Mobilizing the Public

Of the 860,000 public comments submitted in support of the Clean Water Rule (by November 2014), at least 136,000 resulted directly from Clean Water Action and Clean Water Fund's intensive 7-month campaign to mobilize members and other clean water supporters across the U.S. In addition, Clean Water Action staff played leading roles convening and coordinating national and local environmental groups involved in the campaign.

During 2014 alone, Clean Water Action's campaign:

- Reached nearly 1 million people door-to-door, by phone, mail and online.
- Distributed campaign fact sheets and action alerts at 160 public events around the country.
- Collected, in addition to signed comment postcards, e-mailed comments, and hand-written letters, hundreds of drawings and written submissions from children, offering powerful testimony for the importance of clean water.
- Delivered comments supporting the Clean Water Rule to agency staff by the truckload, through several well-publicized events.



ABOVE and LEFT: Some of the many drawings submitted by children in support of the Clean Water Rule.



ABOVE and RIGHT: Letters, drawings and postcards collected and delivered by Clean Water Action.

Bringing Community and Business Voices to the Debate

Clean Water Action reached beyond environmental groups to demonstrate support for the Clean Water Rule among a broad range of interests with a stake in the issue:

- Circulated 12 state-specific “sign-on” letters that were endorsed by 412 public health and local conservation organizations, 280 elected officials (of both parties) and 40 businesses, many of whom also submitted independent comment letters.
- Secured resolutions, letters and other expressions of support for the Rule from 19 municipalities, city councils, and county commissions, representing more than 10 million people.
- Spearheaded outreach to Attorneys General resulting in a letter of support from 8 strategically important states and the District of Columbia (NY, CT, DE, DC, IL, MD, RI, and WA).
- Engaged with drinking water system operators and their trade associations to secure their input and support for the rule.
- Partnered with the American Sustainable Business Council to document and publicize strong support for the Clean Water Rule among ranchers, farmers, manufacturers, retail, technology, craft brewers, recreation/outdoors industry, housing and energy-related business owners and executives.

Getting the Story Out

Clean Water Action led or coordinated much of the environmental community’s communication strategy — aimed at countering polluters’ misinformation, telling the true story about what is at stake, and demonstrating the overwhelming public support for restoring Clean Water Act protections. This activity was effective at shifting debate and news media coverage to focus more on the Rule’s positive environmental, economic and health benefits and away from “controversies” manufactured by opponents. During the 2014 public comment period, Clean Water Action and Clean Water Fund:

- Organized ten news conferences and other media events, yielding hundreds of articles and broadcast news segments about the Clean Water Rule and the campaign.
- Placed 22 published editorials and letters to the editor, and provided templates, fact sheets and other “how-to” materials used by others.
- Released “Clean Water: A Healthy Life”, a short video call-to-action, and distributed other video communications with campaign partners.
- Developed sophisticated social media outreach materials, images and messages used to advance the campaign via Facebook (viral and promoted posts) and Twitter (organizing “twitter storm” and “thunderclap” events).
- Produced and promoted an ongoing series of #ProtectCleanWater posts through Clean Water Action’s We All Live Downstream blog site.



ABOVE: Sample social media outreach materials.



PROTECTING WATER AND HEALTH

Promoting clean water, from watershed to water tap.

Clean Water Action's mission and programs are centered around protecting clean water, now and for future generations.

The Obama Administration's Clean Water Rule, on course to be finalized in 2015, will be a critical first step on the path to restoring the nation's historic commitment to fishable, swimmable, drinkable water for all Americans. Defending this rule and ensuring its effective implementation will remain top priorities for Clean Water Action. Protecting upstream water resources — small streams, wetlands, drinking water sources — is foundational.

The 1972 Clean Water Act, whose passage was among Clean Water Action's first major accomplishments, sets ambitious national goals for water resource protection and restoration. Yet cleanup progress has faltered recently, and water quality is threatened or has started to decline in many parts of the country. A strong Clean Water Rule will set the stage to begin moving things in the right direction, once again. But much more needs to be done to protect our water.

This hard-fought victory also demonstrates how Clean Water Action's signature programs of smart, strategic, tenacious grassroots-based organizing and campaigning can deliver powerful results.

Protecting Water for Everyone

Clean Water Action helps communities campaign to protect drinking water sources and national treasures such as the Great Lakes, Chesapeake Bay, Delaware Bay, Barnegat Bay, Narragansett Bay, San Francisco Bay, and the Everglades. Smaller waterways, streams, ponds, wetlands and all the other "special water places" important to Clean Water Action members are important and deserve the same protections, too.

Clean Water Action is advancing practical solutions that protect and promote clean water and healthy communities:

- "Upstream" pollution prevention to protect drinking water sources and keep toxic and polluting ingredients out of consumer products and drinking water.
- Energy choices that protect water and create jobs, along with stronger protections from fossil fuel development activities and power plant pollution.
- Controls on pollution from farms and from paved surfaces and lawns in suburbs and cities.
- Smarter water systems and green infrastructure to manage and conserve water.
- Improved drinking water protection and treatment, and stronger protections for drinking water sources.

Drinking Water Act's Underutilized Water Protection Tools

Despite many exemptions, subsidies and other special treatment the oil and gas industry has enjoyed over the years, environmentalists, state and federal agencies still have access to some potentially powerful tools under the 1974 Safe Drinking Water Act. Clean Water Action is focused on three areas where the law's Underground Injection Control Program could be deployed to strengthen protections for underground drinking water sources.

Diesel in fracking: Hydraulic fracturing (fracking) often injects highly toxic chemical ingredients found in diesel fuels deep under ground. Clean Water Action campaigned for strong EPA rules on diesel ingredients used in fracking. In February 2014, the agency finalized new permit "guidelines" to protect underground drinking water sources. The industry continues underground injection of diesel fuels, but EPA has yet to issue permits to control the practice. Clean Water Action is urging EPA to:

- Make its permits legally binding so they can be better enforced,
- Update its "diesel fuels" definition to cover current industry practices.
- Crack down on drilling/fracking operators who use diesel without the mandated permits.

The Underground Injection Control (UIC) Program: Clean Water Action is watchdogging the UIC program's effectiveness in the face of industry's rapidly evolving oil and gas development technologies, and with Clean Water Fund is researching and reporting on groundwater protection concerns.

Aquifer Exemption Program: A little-known Safe Drinking Water Act provision, the Aquifer Exemption Program, can be used exempt oil, gas and waste disposal companies from the law, allowing them to inject wastewater directly into once-protected underground drinking water sources (aquifers). Exemptions are only allowed where aquifers are already too polluted to serve as drinking water, but Clean Water Action has found numerous California examples of non-exempt aquifers being used for injection, and the problem likely also extends to other states.



Protecting Water: State & Local Highlights

- In **California**, Clean Water Action won reforms streamlining state water agencies, moving drinking water and clean water programs and funding under a single agency and helped secure passage of the state's first groundwater regulation requiring sustainable aquifer management.
- Advocated for water quality and efficiency measures and opposed further trans-mountain diversions and major new reservoir projects in the **Colorado** Water Plan being developed by state agencies.
- Engaged in DC Water's Green Infrastructure Initiative for **Washington, DC** to advance cost effective, ecological alternatives to "pipes and concrete" for the city's sewage overflow problems.
- Supported **Florida** Everglades restoration and funding in Florida, and organized support for the Central Everglades Planning Project.
- Clean Water Action's citizen lawsuits against polluters since 2005, including five recent stormwater pollution settlements, delivered \$605,000 to seventeen local nonprofits' watershed restoration and water quality projects in **Massachusetts**.
- In **Maryland**, the state's nine largest counties and Baltimore City will now have funding to begin investing in green infrastructure and other solutions to prevent stormwater pollution; Clean Water Action also helped win landmark protections for Montgomery County's Ten Mile Creek.
- In **Minnesota**, championed Great Lakes Restoration Initiative funding and strong actions to control Asian carp, leading volunteer Great Lakes delegations to Congress.
- Launched a new initiative to recruit thousands of new clean water activists and outdoor enthusiasts from **New Jersey** communities in the Delaware Watershed.
- Clean Water Action's Clean Rivers Campaign won EPA action to increase green infrastructure as a solution to end illegal sewage overflows into Pittsburgh, **Pennsylvania's** Three Rivers.
- Launched the **Rhode Island** Stormwater Stewardship Coalition to advance comprehensive solutions to prevent stormwater pollution.



- Persuaded **Texas** lawmakers to allocate at least 20% of \$2 billion in new project funding for water conservation programs, stopped homeowner associations from banning water conservation landscaping, and helped homeowners and homeowner associations protect and conserve water through smarter landscaping.
- Organized presentations and trainings at homeowners association meetings and other events to educate Northern **Virginia** residents on integrated water management, green infrastructure and conservation strategies to protect water quality.

Curb Nutrient Pollution to Put Drinking Water First

"Put drinking water first," was the message delivered to federal lawmakers by Clean Water Action's Lynn Thorp, in her November 19 testimony before a U.S. House hearing on how to prevent toxic algae blooms like the one which deprived 400,000 Toledo, Ohio residents of their drinking water for two days last August.

"The most cost-effective way to prevent cyanotoxin contamination of drinking water sources is to reduce nitrogen and phosphorus pollution," Thorp told Members of the U.S. House Energy and Commerce Committee's Subcommittee on Environment and the Economy. These same pollutants also cause numerous other drinking water, environmental and economic impacts.

Several states and the U.S. Environmental Protection Agency (EPA) have taken action to set drinking water thresholds and consider regulation of cyanotoxins, a move supported by Clean Water Action. But Thorp told lawmakers that ultimately "upstream" solutions are needed. Waiting until cyanotoxins are detected in drinking water is "woefully inadequate, and risks transferring the burden of pollution control to Public Water Systems and their customers."



Left: Clean Water Action's Lynn Thorp testifying before the U.S. House in November.

Below: Toxic algae blooms in Florida caused by fertilizer waste.



Courtesy Florida Fish and Wildlife Commission

BUILDING A CLEAN WATER/CLEAN ENERGY FUTURE

Supporting clean energy solutions to create jobs and economic growth, fight climate-changing pollution and protect our water.

Clean Water Action's programs address a broad range of water-energy concerns:

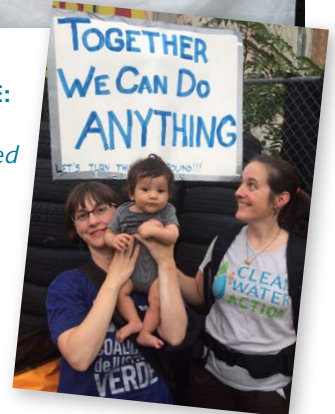
- Toxic water pollution from power plants
- Climate change and greenhouse gas emissions
- Fossil fuel development, drilling and fracking for oil and gas
- Smart growth, transportation and sustainable development
- Energy efficiency, conservation and renewable energy development

Energy use and water are closely interconnected. It is virtually impossible to protect clean water without tackling energy issues, too. Generating electricity from oil, coal or gas, through nuclear plants or large hydropower affects water quality and quantity. Mining, processing, transporting and burning fuels create wastes and emissions that pollute water. Climate change makes all of these water impacts more severe. Coal-fired electricity and many of the other major sources of global warming carbon pollution are big water polluters, too.

Clean Water Action helps reduce reliance on dirty fossil fuels, substituting clean renewable energy to save money, create jobs and reduce pollution. Clean Water Action is also organizing public support for new federal protections to address power plants' water pollution, restrict discharges of polluted oil and gas wastewater, and cut back on global warming pollution.



CLIMATE CHANGE IS WATER CHANGE:
Clean Water Action was well-represented at the September Climate March in New York City.



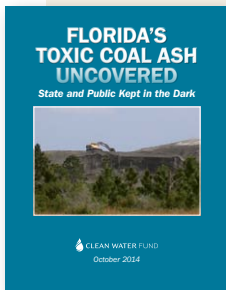
Electricity from Fossil Fuels = Water Pollution

Power plants that burn oil, coal or natural gas to generate electricity are among the nation's largest sources of water pollution. Most people are aware of power plants' role as major sources of climate change pollution and of how mining and drilling operations' water impacts can be severe and long lasting. In addition to tackling these challenges, Clean Water Action and Clean Water Fund have been leading the fight to curb fossil fuel plants' other water pollution problems: the toxic ash left behind when coal is burned and power plants' direct discharges of toxic pollutants into waterways around the country.

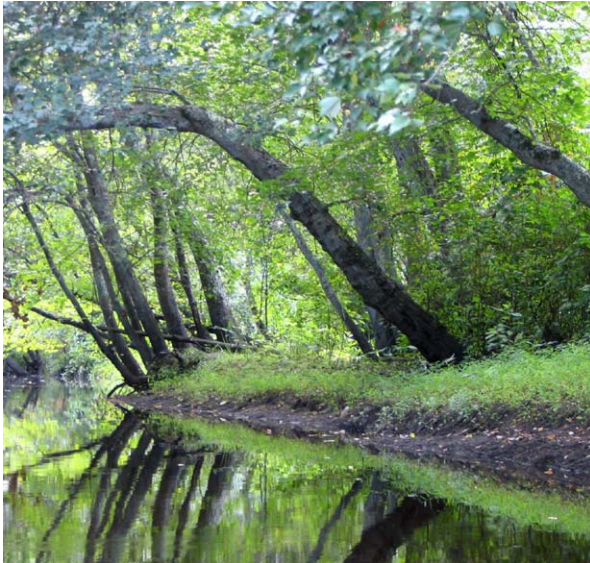
In December 2014, the U.S. Environmental Protection Agency finalized the first-ever national standards for coal ash disposal, following a multi-year campaign by Clean Water Action and allies. There are more than 200 documented cases where unsafe ash disposal resulted in contamination of rivers, lakes, streams and groundwater in 37 states. EPA's regulations establish some safeguards to detect

and prevent toxic releases, but the agency did not classify the ash as a hazardous waste and will not require electric utilities to stop dumping in often unlined, unstable ponds and impoundments.

Clean Water Action has also been organizing public support for strong EPA rules on power plants' direct discharges into rivers, lakes and bays. These plants are responsible for more than half of all toxic water pollution, more than all incinerators, oil refineries, paper mills and petrochemical plants combined, dumping a toxic brew of heavy metals, arsenic, nutrients and other harmful chemicals. Clean Water Action and allies support a "zero discharge" standard, and EPA is expected to issue its final regulations in 2015.



CLEAN ENERGY: Clean Water Action's new partnership with Ethical Electric allows consumers in Maryland, DC, New Jersey, New York, Pennsylvania and selected other states to be a part of the solution. Switch and get your electricity from 100% clean wind and solar (www.EthicalElectric.com/cleanwater)



PINELINES AND BOMB TRAINS. *Recent pipeline spills and train derailment tragedies call attention to problems with how fossil fuels are transported. Clean Water Action is fighting pipeline proposals in New England and New Jersey's fragile Pinelands and pushing for restrictions on dangerous oil shipments through urban residential neighborhoods. Millions of gallons of crude oil rumble through Philadelphia and Baltimore neighborhoods each day*

Clean Water-Clean Energy: State & Local Highlights

- Clean Water Fund is documenting health impacts from open pit disposal of contaminated wastewater from the oil industry's hydraulic fracturing in **California's** Central Valley and helping affected residents tell their story. Emerging research by Clean Water Action and Clean Water Fund on Underground Injection Program compliance and enforcement problems is exposing potential contamination of aquifers that could provide water for drinking and agriculture.
- As **Colorado's** Blue Ribbon Oil and Gas Task Force began meeting to negotiate energy development policies, Clean Water Action worked to connect citizens to the process, boost public turnout for key task force meetings, encourage public comments and build the base of people concerned about protecting water and health from drilling activities.
- Supported local energy efficiency and renewable energy initiatives with Clean Energy Task Forces in five Connecticut towns, Clean Water Action also launched a new SustainableCT web site and continued organizing to build the **Connecticut** Sustainable Communities Network on climate change adaptation/resiliency, protect consumers against electricity rate increases, and push to allow wind energy and shared/community solar development.
- Documented and publicized toxic coal ash problems in **Florida**, releasing a new Florida's Coal Ash Uncovered report on the worst offenders, 7 biggest coal-burners and waste producers among the state's 13 coal plants.
- Won legislation to fix gas pipeline leaks in **Massachusetts** continued collaboration with the Green Justice Coalition to make energy efficiency benefits available to all state residents and ensure that as aging coal plants are phased out, impacted communities are empowered to shape and benefit from clean energy alternatives.
- Following the defeat of Wolverine Power Cooperative's proposed Rogers City coal plant, led a community engagement process to create Live Green Lansing, bringing together the City of Lansing, **Michigan**, Board of Power and Light, and Clean Water Action to advance Clean Energy Now campaign goals. Clean Water Action also helped organize Climate Action events in Grand Rapids and is mobilizing public support for the Obama Administration's climate rules, submitting 13,000 comments from Clean Water Action members and others favoring the proposals in this critical climate battleground.
- Brought members and activists to **Minnesota's** state Capitol with the Clean Energy and Jobs Campaign, part of a longer-term coalition effort to increase the state's Renewable Energy Standard.
- Defeated the proposed fracked gas pipeline through **New Jersey's** sensitive Pinelands and continued to fight efforts to revive this ill-conceived proposal. Clean Water Action continues to press for further investigation and safeguards at the Oyster Creek nuclear plant and others around the country found to be using dangerous "high burn up" fuel with out the necessary state and federal oversight.
- Won a landmark settlement against Waste Treatment Corporation to end the company's dumping of untreated drilling wastewater in **Pennsylvania's** waterways and require 30% reductions in other oil and ags wastewater discharges. Won improved state enforcement actions against water contamination and other gas drilling violations, including fines greater than \$4 million each against Range Resources and XTO (Exxon) for leaking open air frack pits used for waste disposal.
- Coordinated with the Executive Climate Change Coordinating Council on a statewide forum to build momentum for implementing the Resilient **Rhode Island** Act on climate change impact mitigation.
- Educated **Texas** electricity consumers on how and why to switch to clean, renewable energy suppliers, collecting pledge forms and distributing "how to" materials in the Dallas area and Austin suburbs. In Austin, helped push the City Council and Austin Energy to increase renewable energy goals and accelerate divestment from the coal-burning Fayette Plant.

California's Oil, Gas, Water and Drought

Lost Hills, a tiny town sandwiched between prime agriculture and oil fields, is ground zero for exposing the largely hidden impacts of California oil production. Rosanna Esparza, Clean Water Action's Central Valley organizer, and a few local community groups have been talking over the past year with local residents about oil production's environmental and health impacts.

Clean Water Fund's recent health investigation of the Lost Hills area offers one snapshot of potentially very serious problems. The community is mostly Latino/Hispanic, and almost half live below the poverty line. The incredible scale of oil and gas development here, where residents have little or no voice in decisions affecting their lives, suggests a clear case of environmental injustice.

California is third, after Texas and North Dakota, in oil production, mostly from Kern County's oil fields, which have been pumping since the 1930s. Each barrel of oil produced here creates at least ten barrels of wastewater needing safe management and disposal. The industry is using injection wells and evaporation pits for its wastes. Both methods are underregulated, and often recklessly managed, with potential to be highly dangerous.

Clean Water Action is bringing information on this unpermitted and little-known practice to regulators' attention, and a groundbreaking report on waste violations and health impacts on those living downwind. Wastewater that is not dumped in unlined pits like these to evaporate is instead injected underground into disposal wells around the state.

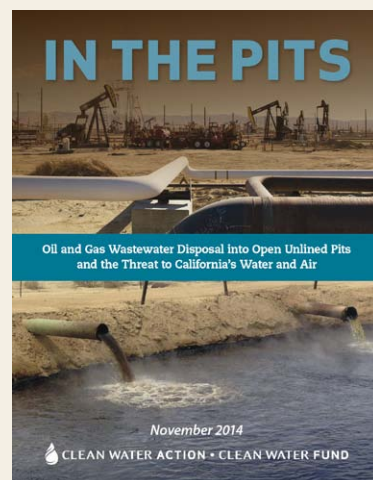
Clean Water Action has helped expose how the responsible agency, the state Division of Oil Gas and Geothermal Resources (DOGGR), has allowed illegal wastewater injection into potentially drinkable underground water for years. Today, more than 2000 California wells for "enhanced oil recovery" are injecting into federally protected underground drinking water sources, and more than 100 waste disposal wells are injecting into even higher quality water.



The "Petroleum Highway" west of Lost Hills is flanked on both sides by oil fields and thousands of bobbing pumpjacks.

"We entered a barren landscape of almost two dozen massive unlined pits filled with toxic sludge. Dark green waste water poured into a few of the pits from two pipes connected to nearby oil producing areas."

— Clean Water Action's John Noël, on a recent visit to Kern County



IN THE PITS: This November 2014 investigative report covers the Kern County pits mentioned above, the broader use and risks of unlined pits (or sumps) for oil and gas waste disposal in California, and state regulatory failures. The practice of open pit wastewater disposal is all too common nationwide. Clean Water Action is leading efforts to protect water from the industry's unsafe disposal practices.



FRACKING: Rosanna Esparza's story is among those featured on the Faces of Fracking website. As Clean Water Action's Kern County organizer, Rosanna (right) works with local communities who face serious health impacts, "living on the fenceline of large scale oil production." www.facesoffracking.org

Photo by Sarah Craig/Faces of Fracking

HEALTHY FAMILIES AND COMMUNITIES

Advancing “upstream” solutions that protect people — especially children — from toxic harm by reducing and preventing pollution at its source.

Most environmental laws and regulations today fail to trigger action until environmental and health harm is already happening. Polluting products, ingredients and practices that can cause harm are in widespread use. Some of the worst toxics are persistent, build up in the environment, and act in combination in people’s bodies over time. Even low levels of exposure can cause longer term damage.

The prevalent end-of-pipe, after-the-fact treatment and clean-up approaches often shift pollutants from the air and water to the land, from the land to air and water, or from air to water. The best solutions are those that prevent pollution and waste at the source — before the air, land, water or food becomes contaminated and before people’s health is affected.

Building Momentum for Reform

Pollution is increasingly linked to cancers, learning and developmental disabilities, other neurological damage, asthma and other chronic illnesses. Infants, small children, adolescents, pregnant women and residents of many lower income and minority communities bear some of the greatest burdens.

Clean Water Action and Clean Water Fund are national leaders in the movement to re-orient environmental health protections toward preventing harm, not just cleaning up pollution once it has already happened. The public must be given a much greater role in decisions on which chemicals are allowed into the marketplace. Where toxic ingredients and polluting practices can be replaced with safer alternatives, bans or phase-outs should be mandatory.

Through national, state and regional coalitions and networks (such as the SAFER states network and the Safer Chemicals Healthy Families coalition), Clean Water Action and Clean Water Fund bring concerned citizens together with public health professionals, parents and teachers, faith communities, labor organizations, environmental justice groups, scientists and others to campaign for meaningful reforms. Successes at the state level and through market-based campaigns targeting specific companies and products are building momentum for the comprehensive reforms that are ultimately needed.



Un-Trashing Our Waterways

Litter still chokes stretches of Washington, DC’s Anacostia River from time to time, but restoration received a boost with the District’s July 2014 ban on disposable food foamware. Clean Water Action helped persuade the Council to move the implementation deadline to January 2016, far sooner than the 2018 deadline they were considering.

Also in 2014, California adopted the nation’s first statewide single-use plastic bag ban legislation. Studies show that single use bags and containers, especially those from fast-food and to-go food purveyors, are among the top sources of waterborne litter. The plastics degrade into tiny pieces which absorb toxins and then enter the food chain, carrying the contamination up to the top where larger species and people’s health can be impacted.



Clean Water Fund and Clean Water Action are making steady progress on bans or phase-outs of plastic bags, foamware containers or other single-use disposables in communities in California, Maryland, Massachusetts, Pennsylvania, Rhode Island, Texas, and many other locations. The pioneering *ReThink Disposable* program initiative begun in California

is helping dozens of food businesses switch to durable, re-usable, less costly solutions and is now expanding to include businesses and communities in New Jersey and other states.



Healthy Ports, Clean Air, Environmental Justice

and Climate Resiliency: Clean Water Action's Kim Gaddy (*at right*), was interviewed December 2014 on the Melissa Harris-Perry Show (MSNBC). Gaddy is an Environmental Justice Organizer in New Jersey, where Clean Water Action helps to lead the Coalition for Healthy Ports in Newark to address longstanding environmental, health and economic injustice problems associated with port operations. The Coalition is working to reduce negative health impacts, improve air quality, alleviate environmental injustices, revitalize urban economies, create more living wage jobs, improve working conditions, and ensure that port growth benefits all residents of the region in a fair and just way.

Gaddy is also active in a related New Jersey initiative to deepen local leadership in regional climate resiliency, based in Newark. The collaboration between Clean Water Fund, Clean Water Action, the Ironbound Community Corporation and New Jersey Environmental Justice Alliance was recently chosen from among 230 other applicants to receive funding from the Kresge Foundation's Climate Resilience and Urban Opportunity Initiative. The groups are building a neighborhood-driven approach to improving urban climate change resiliency and mitigation while advancing green jobs, local food production, and a more vibrant, sustainable economy for its largely low income residents.



Pushing the Market and Winning

The national *Mind the Store* campaign is organizing consumers to demand big changes from the nation's largest retailers. The demand is simple: transition away from using toxic chemicals in the products you sell. Canine environmental health activist, Sox Cleopatra (*left*), is seen here at one of a series of actions organized by Clean Water Action and Clean Water Fund in New England.

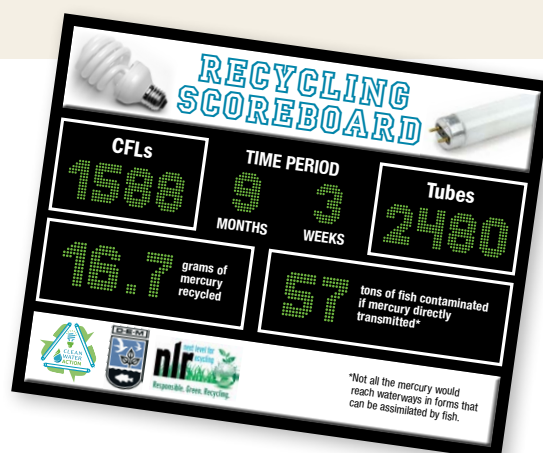
Walmart, Target, CVS, Walgreens, Kroger, Safeway, Lowes and major furniture retailers are among the targets, and the strategy is getting results. Walmart and Target have both made commitments to develop health-protective toxic reduction policies which could eventually extend through the companies' huge supply chains.

The largest furniture manufacturer and retailer, Ashley Furniture, recently committed to stop using chemical flame retardants in foam and fabrics used in or for their upholstered furniture. This move will have a multi-billion dollar market impact over time. Companies such as Crate and Barrel, Ethan Allen, Pottery Barn, Walmart and many others are quickly following suit. Thousands of Clean Water Action members and volunteers were part of the coalition campaign responsible for this big win.

The campaign received a huge boost early in 2014 when, at the urging of Clean Water Action and allies, California overhauled its furniture flammability standard, allowing manufacturers to meet safety requirements without dangerous chemical flame

retardants. These chemicals offer minimal fire safety benefits, and have been linked to cancers, hormone disruption and learning disorders. Through normal furniture use and wear, the chemicals end up in household dust and air, where toddlers face some of the highest exposures. The persistent chemicals also wash into the water supply and cause damage to wildlife and water quality.

Recycling Mercury in Rhode Island: An innovative prevention program funded by a pollution settlement and managed by Clean Water Action is working with local retailers in Rhode Island to make sure fluorescent lightbulbs are recycled properly. Otherwise, broken bulbs can release toxic mercury into the environment.



MAKING DEMOCRACY WORK

Holding public officials accountable and electing candidates who will make water and health protection a priority.

People want clean air, clean water and healthy communities for their families and for future generations. Most people also reject the notion that strong environmental and health protections are incompatible with a healthy economy.

Yet there is a huge disconnect between people's environmental concerns and actions taken by their elected state and federal representatives.

Most Americans simply haven't heard about attacks now underway on fundamental environmental and health protections in Congress and many state legislatures. As a result, people's actions as citizens and as voters are often out of synch with their environmental concerns.

The good news is that when people learn what is happening, they are eager to get involved. Clean Water Action makes it happen by:

- Involving people in decisions affecting their lives, their families, their health and their environment.
- Holding public officials accountable, publishing voting scorecards, and electing candidates who will make water and health protection a priority.



Clean Water Fund's 2014 nonpartisan efforts to boost electoral participation by people with environmental concerns included a Colorado voter registration drive with Mi Familia Vota Education Fund in Denver, Boulder, Adams and Jefferson Counties, outreach to 15,000 Pennsylvania households that connected one-on-one with 5,000 "infrequent" voters. A campaign to encourage turnout by Northern Virginia voters, concentrating especially on engaging youth, Latino and Asian American communities and others often underrepresented in the electorate contributed to a nearly 6 percent increase over 2012 participation levels.



ELECTING OUR OWN: *Winning 2014 candidates included Clean Water Action Rhode Island organizer Lauren Carson, elected State Representative from Newport, Clean Water Action Board Member Brigid Shea, elected Travis County Commissioner (Texas), and former California Clean Water Action Director Marguerite Young, elected to the East Bay Municipal Utility District Board.*

"Clean Water" Voters: Making the Difference in Close Races

Clean Water Action made nearly 1 million contacts door-to-door, and by mail, phone and e-mail with "clean water voters" in California, Colorado, Maryland, Massachusetts, Michigan, Minnesota, New Hampshire, New Jersey, Pennsylvania, Rhode Island, Texas and Virginia in 2014. By educating prospective voters about the candidates' records and positions on key issues and turning out voters in support of endorsed candidates, Clean Water Action contributed to winning margins in several hotly contested races with high environmental stakes:

- U.S. Rep. Don Beyer, elected in Northern Virginia's 8th Congressional District, is a new voice standing up to the Dirty Water Caucus in the U.S. House.
- Attorney General Brian Frosh, elected in Maryland, will be an environmental champion as the state's lead enforcement officer.
- U.S. Sen. Gary Peters, elected in Michigan, will continue retiring U.S. Senator Carl Levin's legacy of environmental leadership on behalf of the Great Lakes State.
- Gov. Tom Wolf, elected in Pennsylvania, is already having a positive impact on protecting clean water.

Consistent with its 501(c)(3) tax status, Clean Water Fund neither endorses candidates nor advocates for or against their election.

CLEAN WATER ACTION FY14 FINANCIAL STATEMENT

2014

REVENUE

Individual Contributions	\$8,055,866
In-Kind Donations	\$23,418
Grants & Corporate Contributions	\$685,131
Interest Income	\$24,137
Total Revenue	\$8,788,552

EXPENSES

Program Services	\$6,919,104
Fundraising	\$833,550
General and Administrative	\$1,089,291
Total Expenses	\$8,841,945

Net Assets – Beginning of Year \$26,271

Net Assets – End of Year \$233,339

The above summary of financial activities is excerpted from Clean Water Action's audited financial statements for the year ended December 31, 2014. Copies of the complete statements (as well as copies of the organization's IRS Form 990 filings) are available on request by contacting the national office in Washington, DC or any of our local offices.

WORKPLACE GIVING

Clean Water Fund receives additional support from thousands more who participate in their employers' matching gift and/or workplace giving programs. Clean Water Fund is a founding member of **Earth Share**, the national organization which raises workplace giving funds for its members — the nation's leading environmental and conservation nonprofits. Clean Water Fund is active in Earth Share's national leadership and its many state affiliates and chapters, as well as with the independent Minnesota Environmental Fund. Federal employees support Clean Water Fund (CFC #10636) through the Combined Federal Campaign.

Contact Clean Water Fund to see if a workplace giving program could be an asset for your business or workplace, development@cleanwater.org

MATCHING GIFTS

Many employers will match their employees' donations to Clean Water Fund. Clean Water Fund welcomes such gifts. In most instances, your check or credit card pledge must be payable to Clean Water Fund to qualify for companies' matching programs. Contact your employer's human resources or philanthropy department to see if this is an option to double or even triple the impact of your clean water donations. Let us know how we can be of assistance, development@cleanwater.org

LEGACY GIFTS

Your Clean Water Legacy – Both Clean Water Action and Clean Water Fund welcome gifts by will or bequest, by beneficiary designations on insurance, retirement or investment accounts, or through donation of appreciated assets. For many people, creating a legacy gift can be surprisingly easy and is one powerful way to have a lasting impact for clean water. Call or e-mail to request your Clean Water Legacy Gift information packet today. Please let us know if you have already made a Clean Water legacy gift commitment so that we may thank you. Call **202.330.2379** or e-mail legacy@cleanwater.org

BUSINESSES FOR CLEAN WATER

We gratefully acknowledge gifts, grants and partnership donations from the following business supporters:

AVEDA, supporting Clean Water Fund programs in California, New England and Pennsylvania through Earth Month fundraising. www.Aveda.com

Green Mountain Coffee Roasters, supporting Clean Water Fund and the Boston Recycling Coalition. www.greenmountaincoffee.com

Guacamole Fund supporting Clean Water Fund through tabling opportunities and special fundraising with touring artists Crosby, Stills and Nash, Jackson Browne and Bonnie Raitt. www.guacfund.org

Kleen Kanteen, sponsoring Clean Water Fund's ReThink Disposable project. www.kleankanteen.com

Patagonia, supporting Clean Water Fund's programs with grants and product donations. www.patagonia.com

Sungevity, providing free iQuotes on rooftop solar installations for Clean Water supporters and making donations to Clean Water Fund for each installed system. www.sungevity.org/clean-water-fund

SurveyMonkey Contribute, with 227,000+ volunteer survey panelists sharing their opinions to generate donations for Clean Water Fund. www.surveymonkey.com/charity/clean-water-fund

Philadelphia Eagles, a sustainability leader among professional sports franchises, supporting water protection programs in Pennsylvania.

Stur Drinks, supporting Clean Water Fund as part of 1 Percent for the Planet. www.sturdrinks.com

Tango Card, offering its clients the opportunity to donate rewards and incentives to Clean Water Fund. www.tangocard.com

We-Care.com has helped hundreds of thousands of online shoppers donate more than \$1.5 million to Clean Water Action. The new Sweeps4aCause platform is engaging even more people, with a chance to win \$10,000 and other great prizes. www.Sweeps4aCause.com/cleanwater



CLEAN WATER FUND protects water and health, from watershed to water tap. Clean Water Fund's programs reach and involve more than one million households each year, building a clean water and clean energy future through outreach, education, organizing, advocacy and policy action at the local, state and national levels.

Clean Water Fund is a national leader on:

- Policies that Put Drinking Water First, from watershed to water tap
- Environmental health solutions that prevent waste and pollution at the source
- Clean energy and climate solutions that create jobs and protect water

Together with Clean Water Action, Clean Water Fund supports the goal of fishable, swimmable, drinkable water for everyone.

Clean Water Fund is a 501(c)(3) nonprofit whose programs build on and complement those of Clean Water Action. Clean Water Fund and Clean Water Action share some staffing and offices and collaborate on programs, including many described in this Annual Report.

CLEAN WATER FUND FY14 FINANCIAL STATEMENT

2014

REVENUE

Individual Contributions	\$895,974
In-Kind Donations	\$50,016
Grants & Corporate Contributions	\$2,833,762
Interest Income	\$33,916
Total Revenue	\$3,813,668

EXPENSES

Program Services	\$3,641,579
Fundraising	\$148,648
General and Administrative	\$563,039
Total Expenses	\$4,353,266

Net Assets – Beginning of Year \$2,493,267

Net Assets – End of Year \$1,953,669

The above summary of financial activities is excerpted from Clean Water Fund's audited financial statements for the year ended December 31, 2014. Copies of the complete statements (as well as copies of the organization's IRS Form 990 filings) are available on request by contacting the national office in Washington, DC or any of our local offices.

Board of Directors

Peter Lockwood, *Chair*
Washington, DC

William Fontenot
Baton Rouge, Louisiana

David Hahn-Baker
Buffalo, New York

Kate Reid Koeze, *Treasurer*
Grand Rapids, Michigan

Maxine Lipeles
St. Louis, Missouri

Corporate Officers

President
Robert Wendelgass

Secretary
Dianne Akabli

Assistant Secretary
Kathleen E. Aterno

OFFICES

Based in Washington, D.C., Clean Water Action and Clean Water Fund operate locally-staffed environmental programs serving communities in more than 22 states. Through regional and national programs, the organizations address environmental problems and work with local groups in many additional states beyond those with ongoing offices.

NATIONAL

1444 Eye Street NW, Suite 400
Washington, DC 20005
p: 202.895.0420

CALIFORNIA

350 Frank H. Ogawa Plaza, Suite 200
Oakland, CA 94612
p: 415.369.9160

CHESAPEAKE REGION

*Programs in Maryland, Delaware,
Virginia, Washington, DC*

1120 North Charles Street, Suite 415
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COLORADO

655 Broadway, Suite 825
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2074 Park Street, Suite 308
Hartford, CT 06106
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FLORIDA

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Boca Raton, FL 33431
p: 561.672.7638

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88 Broad Street, Lower Level
Boston, MA 02110
p: 617.338.8131

160 Main Street, Suite 6
Northampton, MA 01060
p: 413.584.9830

MICHIGAN

2722 E. Michigan Avenue, Suite 201
Lansing, MI 48912
p: 517.203.0754

23885 Denton Street, Suite B
Clinton Township, MI 48036
p: 586.783.3277

320 Miller Avenue, Suite 180
Ann Arbor, MI 48103
p: 734.222.6347

MINNESOTA

*Programs in Minnesota,
North and South Dakota*

330 Second Avenue S, Suite 420
Minneapolis, MN 55401
p: 612.623.3666

NEW JERSEY

198 Brighton Avenue, 2nd Floor
Long Branch, NJ 07740
p: 732.963.9714

559 Bloomfield Avenue
Montclair, NJ 07042
p: 973.744.3005

PENNSYLVANIA

115 Pine Street, 1st Floor
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1315 Walnut Street, Suite 1650
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RHODE ISLAND

741 Westminster Street
Providence, RI 02903
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TEXAS

600 West 28th Street, Suite 202
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p: 512.474.2046



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