

STRAWS by REQUEST

SAVE MONEY • REDUCE WASTE • GO GREEN

JOIN OUR STRAWS by REQUEST PROGRAM!

We are urging restaurants across New Jersey to join our “Straws by Request” program, which will help you save money, go green, and make your customers happy.



WHY STRAWS?

The U.S. consumes 500 million straws a day. That’s enough straws to circle the planet more than two-and-a-half times each day. The U.S. consumes 182 billion straws in a year. This generates 342 million pounds of waste entering our landfills, incinerators, and waterways.

Due to their toxicity, plastic straws may not be something your customers want in their drinks. They are made of a petroleum byproduct called polypropylene mixed with colorants and plasticizers and don’t biodegrade naturally in the environment.



RETHINK DISPOSABLE

ReThink Disposable, a program of Clean Water Action and Clean Water Fund, prevents waste before it starts by working with local governments, businesses and institutions, and consumers to minimize single-use disposable packaging in food service to conserve resources, prevent waste and ocean litter pollution.

Disposable food and beverage packaging makes up 67% of litter in commercial streets. If we don’t end the “throw-away” lifestyle now, there will be more plastic than fish in the ocean by 2050! This is a huge problem.

ReThink Disposable has helped over 100 food businesses and institutional dining operations eliminate over 10 million single-use disposable packaging items that saves money from avoided disposal fees and supply purchases. We provide free technical assistance to help businesses implement the program. One of the easiest practices businesses can implement is to make “straws by request” only.



JOIN US, AND LET’S RETHINK DISPOSABLE TOGETHER!

State Office: 198 Brighton Ave, Long Branch, NJ 07740 • Phone: 732-963-9714 • njcwa@cleanwater.org
North Jersey: 559 Bloomfield Ave, Montclair, NJ 07042 • Phone: 973-744-3005 • mtoomey@cleanwater.org

How to Participate:

Thank you for your interest in participating in our Rethink Disposable “Straws by Request” campaign.

Here is what will happen next. Our Rethink Disposable organizer will work with you to:

- 1 Conduct a baseline inventory of the quantity and cost of straws used by your business
- 2 Train staff on how to implement “straws by request” practices
- 3 Launch “straws by request” campaign and post provided signage that we will share with you to let customers know about the change.
- 4 Conduct a follow-up inventory to measure how many straws you eliminated and the cost savings

For more info:

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www.rethinkdisposable.org

Straws by Request Form

I wish to participate in the “Straws by Request” campaign.

Date: _____

Name: _____

Business Name: _____

Street: _____

City: _____ Zip: _____

Email: _____

Phone: _____

Signature: _____

Our next step is getting the message out so that customers engage with the campaign. We are working on video interviews and photos with participating businesses to promote you as a green business. Our Rethink Disposable organizer will contact you to set up a time that works for you.

Please follow us:

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JOIN THE REUSE REVOLUTION!